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Red Cloud

Indian School

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RED CLOUD INDIAN SCHOOL

Pine Ridge, South Dakota 57770

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802 A

Your Stamp
Here Helps
Our School

*Father Ted Zuern, S.J.
Red Cloud Indian School
Pine Ridge,
South Dakota 57770*



The story of the little Cross made by our Sioux Indians

This little Cross was made and hand-printed by the Oglala Sioux Indians. It is made of native white pine of the Black Hills, the sacred burial ground of the Sioux for countless generations. This was a region sacred to the Sioux, "the home of the Great Spirit."

Making these little crosses helps provide employment to our Sioux Indian people here on the Reservation, and is one of the ways we can help them to help themselves. If you cannot send us anything now, or prefer not to, please keep the Cross anyway as a gift to you from the Sioux Indians.

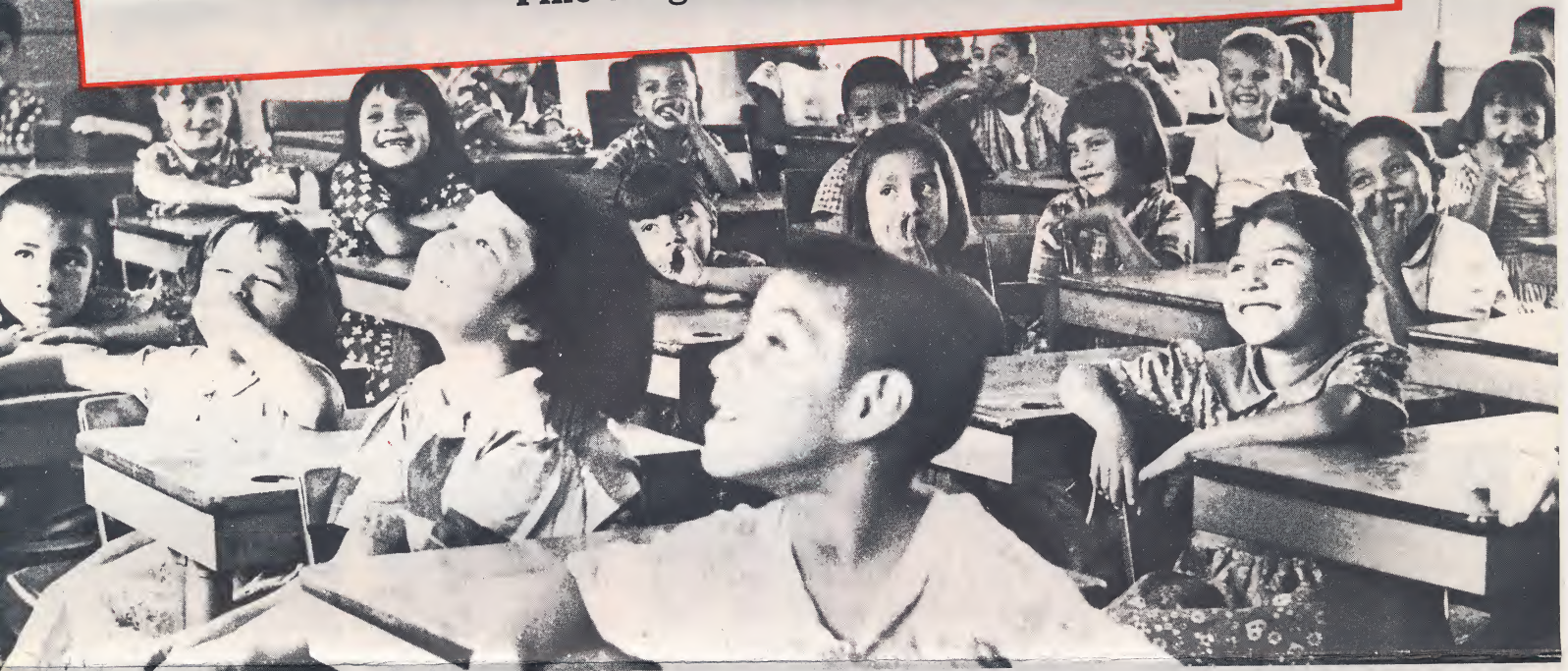
**Red Cloud Indian School
Pine Ridge, South Dakota 57770**



America's "Forgotten Children"

Here's how they learn **A NEW WAY OF LIFE**

at Red Cloud Indian School
Pine Ridge, South Dakota



Sometimes hungry, often ragged, these Sioux Indian boys and girls need more than just food for their stomachs — they also need love and understanding, and help to find their way in the modern world the white man has created.

These little "Forgotten Americans" are the innocent victims of the conquest of the West.

Year after year, Sioux children, who have committed no crime other than that of being "Indian," are born into poverty, misery and hopelessness. That is what we are trying to save them from — the *hopelessness and*

despair that overcomes so many otherwise fine Indian boys and girls.

We say, "*All they need is a chance.*" The same as other American children get. For they are as intelligent and capable as any other children anywhere.

Their greatest need is specialized education to teach them how to fit into this modern, complex world. But while they learn they also need love and affection . . . someone to take an interest in their personal problems . . . to guide them through the years of growing up.

Each year 500 of these Sioux children come to Red Cloud Indian Mission School. The following pictures show how they live and learn here.



MANY OF OUR Sioux Indian boys and girls come to us from homes like this typical Sioux Indian cabin. There are hundreds such as this scattered all over this vast, poverty-stricken reservation. Most have dirt floors. No electricity. No gas. No telephone. Some have no water — and have to go a mile or more for it.

We think these little native American children deserve something better in life. They are really wonderful boys and girls. All they need is a chance. Without it their future is as barren and hopeless as the miserable cabin you see pictured here.



MANY OF THESE children have never before seen a book, heard a record play or watched TV. They never heard of the ABC's or learned simple counting. Many speak Indian better than English. But they learn fast. Here a lay volunteer teacher helps a group of first graders in their wonderful new world of learning.



HIGH SCHOOL STUDENTS who want to become teachers are of real help. They have been through it themselves — they understand the problems, and give immense encouragement to these little ones.



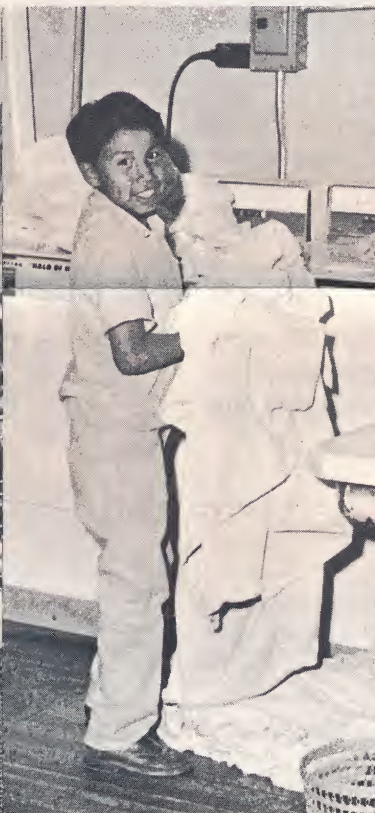
EVEN THOUGH OUR dorms are crowded, clean sheets and real beds — with all the blankets you need — seem like heaven to most of these children. And a bath with hot water — another new experience!



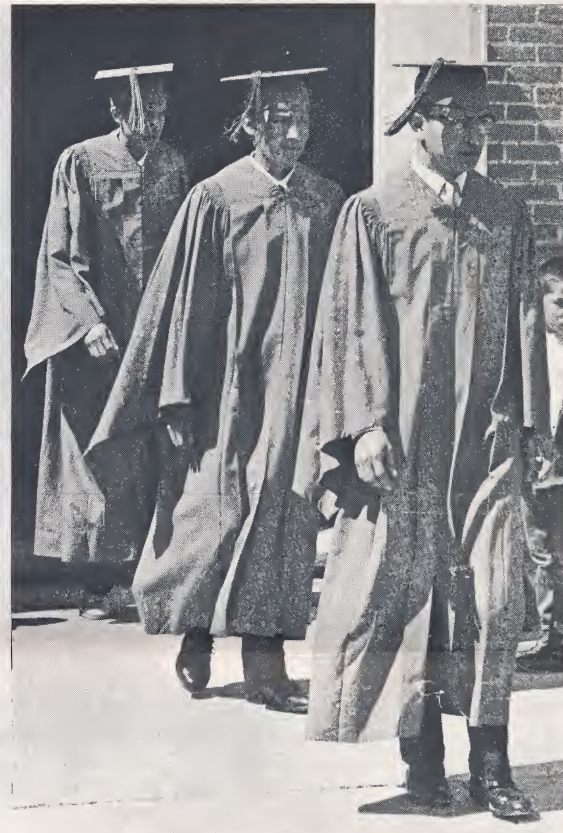
IT ISN'T JUST "nature study." It's part of getting to know each child — part of helping them grow up in an atmosphere of love and understanding. Father Dagelen, shown here, teaches science in our school.



ALL OF OUR boys and girls have little chores. By learning to work they also learn how to help themselves — so when they leave here they will be able to get along in the outside world.



GROWING CHILDREN NEED time for playing and running . . . and laughing . . . for just having a lot of fun.



BY THE TIME they reach high school, you'd never guess these fine young people ever knew the grim poverty and backward ways of life on the reservation. Few people realize that the really big problem of any young Indian boy or girl is one of adjustment. Just two generations ago their grandparents were living in a stone age culture. Many of the old people still resist change—and do not want to see their children grow away from the old Indian ways. Here, at Red Cloud Indian School, these young people prove they have what it takes to make the step forward . . . that they can fit in anywhere in the world of today.

WHEN THIS HIGH SCHOOL girl's grandmother wore a dress like this, she was carrying about 15 pounds of buckskin and beadwork. Our young Sioux are proud of the history of their people, and the long, sad, suffering war they fought to save their land and their free way of life. But they know the old ways are gone, never to return. They look forward instead of back. But to make this great transition—to adjust their minds, their emotions to the white man's complex, competitive way of life they need help, guidance and understanding of people who care.

THE PROUD DIGNITY of Sioux braves of another day is reflected in these young boys at graduation. Like the "trophy-feathers" won in battles of old, the cap-and-gown, the diploma—these are significant symbols in the lives of our boys and girls. Graduation means they have won a new kind of battle, have stepped into a new world. Thanks to kind and generous friends who have helped us keep Red Cloud School going, each year we count many more of our "boys and girls" who are successful college students, and others who have gone on to become nurses, teachers, accountants, industrial workers, business men. This is why, each year, we take in 500 or more of these wonderful Sioux children.

LET US SEND YOU our publication, **RED CLOUD COUNTRY**, regularly. Published quarterly. Many pictures and articles about the Sioux Indians today and yesterday. One year's subscription only \$1. Send coupon today.

FATHER TED ZUERN, S.J. RED CLOUD INDIAN SCHOOL
Pine Ridge, South Dakota 57770.

I enclose \$_____ to help feed, clothe and educate your 500 Sioux Indian children at Red Cloud Indian School. \$1 of this amount is for a subscription to your quarterly publication, **RED CLOUD COUNTRY**, for one year.

Name _____

Street _____

City _____

State _____ Zip _____

Your contribution to Red Cloud Indian School is tax deductible.



WHAT DOES THE future hold for little Sioux children like this? When he is ready for school, will we have room for him at Red Cloud Indian School? Or, will he be left to roam the reservation, without training, guidance and the kind of education he is entitled to? Doesn't he deserve the same chance as any other American child?



O' GREAT SPIRIT,
*Whose voice I hear in the winds,
And whose breath gives life to all the world,
hear me! I am small and weak, I need your
strength and wisdom.*

LET ME WALK IN BEAUTY, and make my eyes
ever behold the red and purple sunset.

MAKE MY HANDS respect the things you have
made and my ears sharp to hear your voice.

MAKE ME WISE so that I may understand the
things you have taught my people.

LET ME LEARN the lessons you have hidden
in every leaf and rock.

I SEEK STRENGTH, not to be greater than my
brother, but to fight my greatest
enemy — myself.

MAKE ME ALWAYS READY to come to you with
clean hands and straight eyes.

SO WHEN LIFE FADES, as the fading sunset,
my spirit may come to you
without shame.



The Indian Prayer on the opposite side is suitable for framing, and is sent to you as a gift from the Sioux Indian children of RED CLOUD INDIAN SCHOOL, Pine Ridge, South Dakota.

Red Cloud Indian School

Pine Ridge, South Dakota 57770

Dear Father: I enclose \$_____to help feed, clothe and educate your 500 Sioux Indian boys and girls. Understand that my donation is tax deductible.

Name_____

(Please print plainly).

Street_____

City_____

State_____

Zip

Code_____

☐ I would like to be a regular monthly contributor. Please send me an envelope each month.





*These are "God's Little Prairie Flowers"
-- some of our Sioux Indian boys and girls --*

RED CLOUD INDIAN SCHOOL
Pine Ridge, South Dakota



Dear Friend:

I need your help -- and I need it desperately.

We are out here on the Dakota prairies -- on the vast Oglala Sioux Indian Reservation -- trying to feed, clothe and EDUCATE more than 500 little Sioux boys and girls.



They come to us hungry -- hungry to learn, and hungry for food and love. Many are in rags. Some have never before known what it is to sleep in a bed, or have three full meals every day. Their homes, scattered over the plains and down in the canyons, are mostly one and two room log cabins. Often there are as many as eight, ten and twelve in a family! No electricity and no water is the common thing.

And we take them in and keep them in our boarding school nine months of the school year -- from first grade through high school -- more than 500 of them each year.

Believe me when I tell you that the easy part of it is to educate them. Their eagerness and ability to learn is astonishing. They have an alertness, a natural curiosity and a native intelligence that is a marvel to behold.

These Sioux Indian boys and girls -- born in the most miserable of circumstances -- simply amaze educators and others who come out to visit us.

Just imagine -- of those who graduate from our high school, twice as many as the national average go on to college, or other higher learning, such as nursing. Yes, twice as many as the average of all high schools in America! And our boys and girls go on SCHOLARSHIPS which they have earned! Some are becoming



*"Home" on
the prairie*



teachers, some nurses, some engineers, some accountants. Can you blame us for being proud of them?

These little "Forgotten Americans" need nothing more than a chance -- just a decent break in life.

They need food, love, care. They have a right to have pride in themselves and their Indian heritage. And certainly they deserve the opportunity to learn how to live in the white man's modern world.

These are the things I am trying to give to them. But I cannot do it alone. I so need your help.

Just feeding them is, in itself, an enormous task. One average meal for these 500 growing boys and girls requires at least 100 pounds of meat...three bushels of potatoes... $2\frac{1}{2}$ bushels of cabbage...80 loaves of bread, and 30 gallons of milk.

This is ONE meal!

Do you see why I so badly need your help, why I come to you as a miserable beggar?

For the nine months of the school year it costs us \$430 to provide one child with education, food, clothing, housing, sick room care, and just a little entertainment.

For a month it is \$47.78. For a week as little as \$11.93. And it is only \$1.71 for a day.

Will you help us? Anything you can do -- no matter how little -- is a blessing.

My prayers and the prayers of our little American Indian boys and girls go out for you each and every day.

May God Bless You and Keep You,

Father Ted Zuern. S.J.

Father Ted Zuern, S. J.
RED CLOUD INDIAN SCHOOL
Pine Ridge, South Dakota 57770

PS: Your contribution is an allowable tax deduction. Red Cloud Indian School is operated for Sioux Indian children of any religious faith, by the Jesuit Fathers and Franciscan Sisters who work without pay. The success of these children is all the reward we ask. We are also greatly helped by lay volunteers who devote one, two or more years of their lives working here and helping us care for these little forgotten American children.



Seeing TV for the first time!



Going home for Christmas



Fun in the boys' rec. room